A Web Page

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AMP New Builds Accounts Campaign Editor

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User will be able to add additional tracking numbers with or without selecting Advertiser checkbox in AM2.

Tracking numbers already purchased/setup will automatically populate for the user to choose from in "Tracking Numbers Available".

Tracking numbers are either on or off so there is no column for status to enable/pause/remove in grid.

Will show error: If numbers are added without forward and target.

If forward and target are added without tracking numbers selected.

Advertiser Plus routil. P		A Web	o Page	
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Advertiser Plus route Plus route <td></td> <td></td> <td></td> <td></td>				
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User will be able to mass update forward number, target number, and website in Replace Text modal.

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AMP New Builds Accounts Campaign Editor

	· !▼ Chann	I▼ Network ▼	Targeting 🔻	Tracking Number	• •	Forward Number 🔻	Target Number 🔻	Website 🔻	Total Calls 🔻	Bad Calls 🔻 🛔			
Select Advertiser	Google	Display	Geomodified	(602) 345-3388	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com		•			
	Google	Search	Geomodified	(602) 345-3389	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
A & E Security	Google	Display	Geotargeted	(602) 345-3390	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
✓ Google	Google	Search	Geotargeted	(602) 345-3391	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
Bing	Bing	Display	Geomodified	(602) 345-3392	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
Vahoo!	Bing	Search	Geomodified	(602) 345-3393	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
	Bing	Display	Geotargeted	(602) 345-3394	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
	Bing	Search	Geotargeted	(602) 345-3395	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
	Yahoo!	Search	Geomodified	(602) 345-3396	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
	Yahoo!	Search	Geotargeted	(602) 345-3397	view in proxy	(602) 333-3333	(602) 333-3111	http://4securityor.com					
Ear	ward Number				Tracking Numbe	ers Available		Search for More Nur		/Area Code			
	02) 333-3112							Search above to get additional numbers.					
					(602) 345-3	_				ers.			
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"Tracking Numbers Available" alert will change to green when the appropriate amount of numbers has been selected.

User will click the "Add" button to configure numbers and to add field/selection information to the grid.

9

A Web Page

AMP New Builds Accounts Campaign Editor

NF Q Filter results. Publish Advertiser Show Fulfiled Accounts AdGroups Ads Keywords Tracking Extensions Tracking Number Forward Number 🔻 Target Number 🔻 Website Total Calls ▼ Bad Calls ▼ Channel Network 🔻 Targeting 🔻 Select Advertiser... • Google Display Geomodified (602) 345-3388 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Geomodified (602) 345-3389 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Google Search 🔽 A & E Security Google Display Geotargeted (602) 345-3390 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Google Google Search Geotargeted (602) 345-3391 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Bing Bing Display Geomodified (602) 345-3392 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Yahoo! Bing Geomodified (602) 345-3393 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Search Display Bing Geotargeted (602) 345-3394 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Bing Search Geotargeted (602) 345-3395 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Yahoo! Search Geomodified (602) 345-3396 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Geotargeted (602) 345-3397 view in proxy (602) 333-3333 (602) 333-3111 Yahoo! Search http://4securityor.com Geomodified (602) 345-3400 Google Display (602) 333-3334 (602) 333-3112 http://4securityor.com Q Toll/Area Code Tracking Numbers Available Search for More Numbers Forward Number Search above to get additional numbers. (602) 345-3412 Target Number (602) 345-3413 Website http://4securityor.com Add Replace Text

Green toast will appear when tracking numbers have been added to grid.

The user must publish to see proxy for tracking numbers.

_____ @___

✓ 10 tracking numbers added.

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AMP New Builds Accounts Campaign Editor

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Bing		Bi				urityor.com							
Vahoo!		Bir						Publish	Cancel	urityor.com			
		Bi							ouncer	urityor.com			
		Bing	Search	Geotargeted	(602) 345-3395	view in proxy	(602) 333-3333	(602) 333-3111	http://4se	curityor.com			
		Yahoo!	Search	Geomodified	(602) 345-3396	view in proxy	(602) 333-3333	(602) 333-3111	http://4se	curityor.com			
		Yahoo!	Search		(602) 345-3397		(602) 333-3333	(602) 333-3111	http://4se	curityor.com			
	+ !	Google	Display	-	(602) 345-3400	(602) 333-3334 (602) 333-3112			-	curityor.com			
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	Forward					Tracking Numbe	ers Available		for More Num	I/Area Code	2		
	(602) 3	33-3333				(602) 345-3	400	Searc	h above to get a	oers.	1		
	Target N	lumber				(602) 345-3	401						
	(602) 3	33-3111				(002) 040 0		11					
	Website							II					
		securityor.co	m										
	Update Remove Replace Text												
	Publist	n Tracking N	lumber(s) to	View Proxy									

If user selects "Publish" the numbers will be setup for proxy.

If user selects "Cancel" the numbers will not be setup.

If user does not publish the numbers there is no way to save the information that has been added to the grid.

A Web Page 6 AMP New Builds Accounts Campaign Editor ✓ Publish Publish Successful! Advertiser Show Fulfiled Accounts AdGroups Ads Keywords Tracking Extensions Tracking Number Forward Number 🔻 Target Number 🔻 Website Total Calls 🔻 Bad Calls 🔻 Channel Network Targeting 🔻 Select Advertiser... • Google Display Geomodified (602) 345-3388 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Geomodified (602) 345-3389 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Google Search A & E Security Google Display Geotargeted (602) 345-3390 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Google Google Search Geotargeted (602) 345-3391 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Bing Bing Display Geomodified (602) 345-3392 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Vahoo! Bing Geomodified (602) 345-3393 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Search Bing Display Geotargeted (602) 345-3394 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Bing Search Geotargeted (602) 345-3395 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Yahoo! Search Geomodified (602) 345-3396 view in proxy (602) 333-3333 (602) 333-3111 http://4securityor.com Geotargeted (602) 345-3397 view in proxy (602) 333-3333 (602) 333-3111 Yahoo! Search http://4securityor.com Geomodified (602) 345-3400 view in proxy Google Display (602) 333-3334 (602) 333-3112 http://4securityor.com Q Toll/Area Code Tracking Numbers Available Search for More Numbers Forward Number Search above to get additional numbers. (602) 345-3400 Target Number (602) 345-3401 Website http://4securityor.com

Replace Text

A green toast will display when the numbers have been published successfully.

Add

The user can now add more numbers if needed.

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AMP New Builds Accounts Campaign Editor

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It will also alert user if that tracking number is used in Ad Extensions.

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User must update phone number in Extensions tab in order to publish.

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AMP New Builds Accounts Campaign Editor

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On publish a modal will pop up to confirm the user wants to remove all tracking numbers.

If user selects "Publish" the numbers will be removed.

If user selects "Cancel" the numbers will not be removed.

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