



http://



AMP New Builds Accounts Campaign Editor

Advertiser

Show Fulfilled Accounts

Select Advertiser...

Account Details AdGroups Ads Keywords Extensions

Q search

Publish

NF

Advertiser: Nexteer Automotive

Download Account Details

Save

Advertiser Tracking Targeting Scheduling Notes

Category Launch Date: 1/5/2014

Industry: Business Services

Focus: Business Management Service

Account Owner(s):

- Braxton More (Current)
- Anna Gutierrez (Jan - Dec 2014)

Monthly Budget: \$1050

Total Budget: \$6300

Duration: 6 Months

Month	Budget
August 2014	1050
September 2014	1050
October 2014	1050
November 2014	1050
December 2014	1050
January 2015	1050



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Category Launch Date: 1/5/2014

Monthly Budget: \$1050

Industry

Focus

FEB 2014						
S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

+ Add New

Total Budget: \$6300

Duration: 6 Months

- Account Owner(s): [Edit](#)
- Braxton More (Current)
 - Anna Gutierrez (Jan - Dec 2014)

Month	Budget
August 2014	1050
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Advertiser Tracking Targeting Scheduling Notes

UTM: On

Original Site: <http://www.nexteer.com>

Proxy Site: [view](#)

Provisioned Tracking Numbers:

(949) 325-5624

(410) 271-7012



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Advertiser Tracking Targeting Scheduling Notes

UTM: On Off

Bypass Tracking

Identify phone numbers on the advertiser's website

View

Original Site: <http://www.nexteer.com>

Proxy Site: [view](#)

These are the numbers that will be replaced by provisioned tracking numbers.

Phone Numbers:

(949) 325-5624



Dental Impressions (410) 271-7012



Enter New Number

Add

Back

Next



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Advertiser Tracking Targeting Scheduling Notes

Replace numbers on images

View

Bypass Tracking

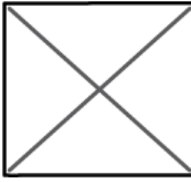
Original Site: <http://www.nexteer.com>

Proxy Site: [view](#)

Modify images that contain phone numbers.

Image Preview

Courier New [font size] [font size] [font size] [font size] [font size]



Selected Images

Get Tracking Numbers

Image	Area	Original Number	Action
Image: IMG__1			



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Advertiser Tracking Targeting Scheduling Notes

Locations:

280 N. Old Woodward Ave.
Birmingham, MI 48009

Language: English

Devices: All

Geotargeting:

- 280 N. Old Woodward Ave.
Birmingham, MI 48009
- Eugene, OR

Geomodifiers:

- Dayton
- Dundee
- Beaverton
- Eugene
- Sherwood
- Newberg
- Portland
- St. Paul
- Tualatin
- Wilsonville

Exclude:

- Hillsboro, OR





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Advertiser Tracking Targeting Scheduling

Choose what geographic areas should see ads from this advertiser.

Language: English

Devices: All

Radius Targeting

Add Default Radius Target

Enter Address

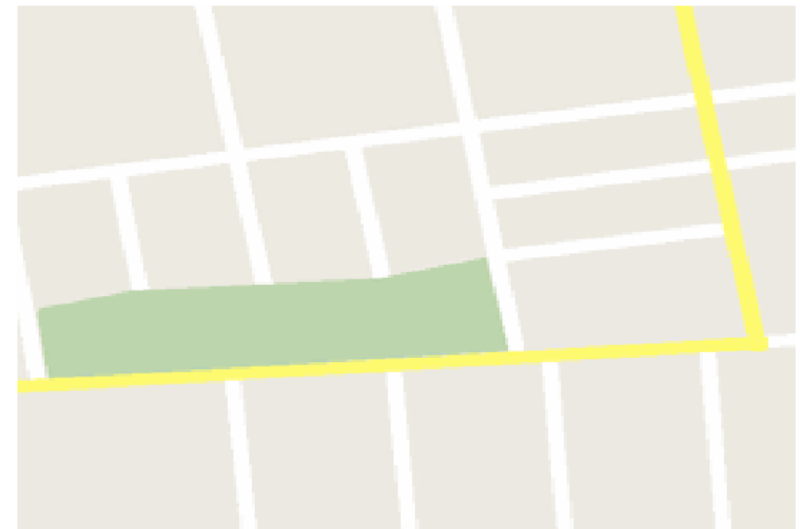
20 mi

Add Radius Target

Search

Exclude

Add Location Target



Target

Action

280 N. Old Woodward Ave., Birmingham, MI 48009





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Advertiser Tracking Targeting Scheduling

Channels: Google (70% Allocation), Yahoo! | Bing (30% Allocation)

Distribution Networks: Search (90% Allocation), Display (10% Allocation)

Ad Delivery Method: Accelerated

Ad Rotation: Optimize for Clicks

Ad Schedule:

- Monday, 08:00 AM - 05:00 PM
- Wednesday, 08:00 AM - 05:00 PM
- Friday, 08:00 AM - 05:00 PM

Timezone: America/Birmingham



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Advertiser Tracking Targeting Scheduling

Channels: Google % Allocated Bing | Yahoo! % Allocated

Distribution Networks: Search % Allocated Display % Allocated

Ad Delivery Method: Accelerated Standard

Ad Rotation: Optimize for Clicks Rotate Then Optimize Rotate

Ad Schedule:

All days 12AM 00 to 12AM 00 ✕

+ Add New

Timezone:

America/Phoenix