

**Benefits**

- PPC project is created automatically when form is submitted.

**Salesforce PPC Order Form**

This order has been submitted to the Paid Media team

**Advertiser Information**

PPC Business Name: Mr. Sandless - Parker/Castle Rock, CO  
 Advertiser Industry: Home Services  
 Campaign Focus: Home Services

Opportunity Name: Mr. Sandless - Parker/Castle Rock, CO - G/O Connect  
 Lead Capture Email: suburbandenver@mrsandless.com  
 Business Website: http://www.mrsandless.com

**Business Description**

Per OBF: mr. sandless, floor refinishing and sanding related kw's ont

Is this advertiser proxy eligible?  
 Yes  No

**Business Locations** [Add New](#)

\*\*The default name of the first location will be the Advertiser's name for which the order is placed. Please modify as helpful for descriptive purposes. Also, be sure to create a unique name for each additional location.

Location Name 1: Mr. Sandless - Parker/Castle Rock, CO  
 Address 1: 8077 Bannock Dr.  
 Address 2:  
 City: Larkspur  
 State: CO  
 Zip: 80118  
 Target Phone 1: (720) 222-9606  
 Proxy Phone 1:  
 Mobile/Call Ext Phone 1:  
 Geo Targets: Please see notes  
 Website: http://www.co-refinishing.com/  
 Website Type:  Client (No Proxy)  New (House)  Proxy (Marchex)

**Budget Information**

Total Retail Amount	Management Fee Percent	PPC Campaign Duration	PPC Monthly Spend
\$9,429	30.00	12.0 Month(s)	\$550

**Campaign Information**

**Campaign Goals**  
 Leads

**Search Engines**  
 Google  Bing

**Business Differentiators**  
 Not provided

**Products & Services to Advertise For**  
 Per OBF: hardwood floor refinishing and sanding ONLY

**Products & Services Not to Advertise For**  
 Per OBF: cabinets, tile, grout, etc. everything except hardwood floor refinishing / sanding

**Specials and Offers**  
 None provided

**Competitors**  
<https://www.footprintsfloors.com>  
<https://www.dustlesshardwood.com>  
<https://www.restorationfloorworks.com>

Is Ad copy approval required?  
 Yes  No

**Other Information**

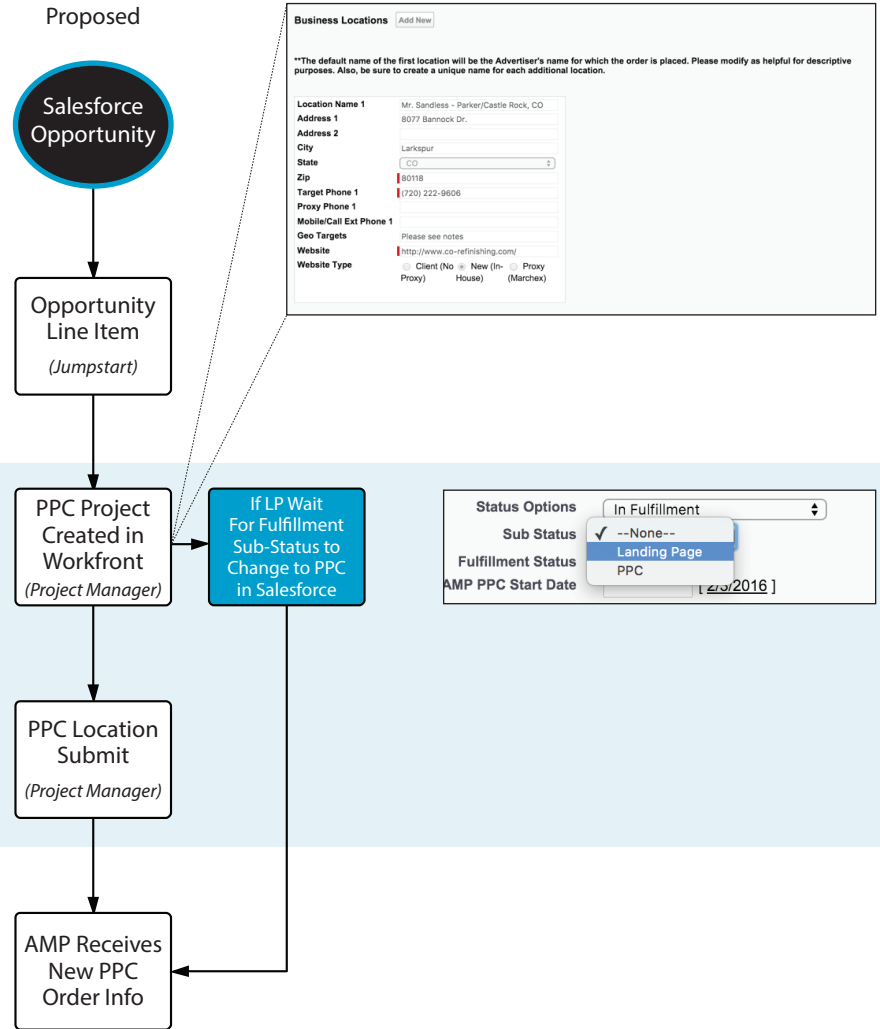
**Copy Instructions**  
 Please use existing Mr. Sandless template

**Design Instructions**  
 Who will be returning calls? Owner  
 Do you provide a free consultation? Yes  
 Geographic service coverage area: Suburban Denver, not Centennial, CO

**Notes**  
 PPC geo-targeting info (per OBF):  
 -denver colorado- see zip codes attached  
 -zip list-

Once you submit this form the order will be placed with the Paid Media team.

[Save Order Form](#) [Submit Order Form](#)



**Benefits**

- Less fields to fill in on the form.
- Aligns with the current processes for every other product
- Prevents duplicate/changing information between Salesforce/Workfront/AMP.

**Business Locations** [Add New](#)

\*\*The default name of the first location will be the Advertiser's name for which the order is placed. Please modify as helpful for descriptive purposes. Also, be sure to create a unique name for each additional location.

Location Name 1: Mr. Sandless - Parker/Castle Rock, CO  
 Address 1: 8077 Bannock Dr.  
 Address 2:  
 City: Larkspur  
 State: CO  
 Zip: 80118  
 Target Phone 1: (720) 222-9606  
 Proxy Phone 1:  
 Mobile/Call Ext Phone 1:  
 Geo Targets: Please see notes  
 Website: http://www.co-refinishing.com/  
 Website Type:  Client (No Proxy)  New (House)  Proxy (Marchex)

**Status Options** In Fulfillment

**Sub Status**  --None--  
 Landing Page  
 PPC

**Fulfillment Status**

**AMP PPC Start Date** [ 2/20/2016 ]