PPC Specialist QA Flow

New Build

Not Started
(Account Owner)

Account Details
(Account Owner)

Proxy
(Account Owner)

Geo-Targeting
(Account Owner)

Keyword
(Account Owner)

Ad Creation
(Account Owner)

Launch
(Account Owner)

Status in Build Queue

Send to QA

Button Action

Awaiting QA
(PPC Specialist doing QA)

Send to Market

New Button

Reject Build

Accept Build

Market QA
(Account Owner)

New Status

Rejected QA
(Account Owner)

Accepted QA
(Account Owner)

Provision Proxy

Accept Build

Reject Build

Launch Campaigns

Provision Proxy

Accepted QA
(Account Owner)

Launch Campaigns